



Local Environmental Quality Survey Selby

**November 2019** 

# **About Keep Britain Tidy**

Keep Britain Tidy is an independent environmental charity with three goals – to eliminate litter, improve local places and prevent waste.

We understand that we cannot reach our goals by working alone, so we work with businesses, schools, communities, individuals, government - local and national – and other charities and voluntary organisations.

We know that if people care for the environment on their own doorstep – the local park, the street in which they live, the river that runs through their area – then the environment, the community and the individual will all benefit.

How can we expect people to understand and care about global environmental issues if they don't understand the importance of, or care about, their own local environment?

Keep Britain Tidy is a charity with a wealth of experience and expertise. We have been working and campaigning to eliminate litter, improve local places and prevent waste for many years. We want to share that experience and expertise with others, supporting businesses, communities, schools and government.

We fund our work by offering services and expertise to those who can benefit from them, by delivering accreditation schemes for parks, beaches, schools and public spaces and by developing relationships with partners in the corporate sector to support our research and campaign activities.

# **CONTENT**

Abo	out Keep Britain Tidy	1
1.	Introduction	3
2.	Survey Results	5
4.	Conclusions	11
Арј	pendix 1: Definition of Terms	12
Apı	pendix 2: Land Use Definitions	15
N	Main Retail and Commercial Areas	15
(	Other Retail and Commercial Areas	15
H	High Obstruction Housing Areas	15
N	Medium Obstruction Housing Areas	15
L	_ow Obstruction Housing Areas	16
I	ndustry (Industry, Warehousing, Retail Sheds and Science Parks).	16
N	Main Roads	16
F	Rural Roads	16
(	Other Highways	16
F	Recreation Areas	17
Apı	pendix 3: Explanation of scoring methods and charts	18
١	NI195 18	
(	Overall Quality Standards	18
5	Standard Quality Intervals	18
(	Gauge Chart	19
١	Matrix Chart	19

# 1. Introduction

## 1.1. Project Background

Keep Britain Tidy (KBT) used the updated survey methodology for this survey which uses Low Super Output Areas (LSOA) and randomly assigned survey points within each chosen LSOA this removes any land based bias and means the data can be used with other National data sets collected using LSOA methodology. Land uses are still assigned to each survey site and the Land use definitions can be found in Appendix 2.

The sites were graded by Keep Britain Tidy's experienced surveying team who are trained in undertaking a range of LEQ surveys. Surveyors have undertaken surveys for the annual Local Environmental Quality Survey of England (LEQSE) as well as bespoke client projects, and are trained in carrying out LEQ standards in accordance with a strict quality assurance policy.

Survey sites are a 50m section of the street or area, with all public property within that site being considered. Handheld devices were used to collect the data. This allowed GPS to capture the position of each survey site, a feature which can be used to assist in mapping trends and producing data graphics. Photographs were also taken to highlight specific LEQ issues, and surveyor observations of the general condition of the area were used to provide further insight. These observations cover any points of interest from the survey locations themselves, as well as areas within the district which were not included in the specific 50m survey sites.

The survey in Selby assessed the four key elements Litter, Detritus, Fly-posting and Graffiti, the type of litter was also recorded along with surveyor observations.

To assess the standards on each site, each indicator was assigned a grade. The grading system follows the same principles as the Code of Practice on Litter and Refuse (CoPLR) which identifies four grades of cleanliness: A, B, C and D. This survey uses these plus an additional three intermediate grades, giving a total of seven grades as detailed in Figure 1. The intermediate grades are not individually defined; put simply, if cleansing at any given site is not at an A standard, but is performing better than a B standard, it would be identified as a B+.

Grade	Description
А	None of the issues present
B+	Not formally defined
В	Predominantly free with some minor instances of the issue
B-	Not formally defined
С	Widespread with some accumulations of the issue
C-	Not formally defined
D	Heavily affected by the issue

Figure 1 – Description of the grades used in the survey

According to the Code of Practice on Litter and Refuse, any grade below a B grade is classed as being below an acceptable standard of LEQ.

The grades are then processed and presented in an NI195-style format. This is a percentage of sites which are below an acceptable standard, i.e. below a B grade. In keeping with the old NI195 monitoring methodology, any site receiving a B- grade is given a half-weighting, so only half of all sites graded B- will count towards the score, whereas all sites graded C, C- or D receive 'full' weighting. This allows for the fact that sites which are given a B- grade are only just below an acceptable standard and are not as bad as a C grade.

## Land uses in Selby

The split of Land Uses surveyed in Selby are shown below in table below. It is important to consider these sample sizes when reviewing the breakdown of NI195-style scores by Land Use. A number of 'Land Uses' have small samples (below 30) which can mean a particular element can look like it has a significant issue in Selby but due to the sample size it may only affect a few survey sites.

Main Retail and Commercial	12
Other Retail and Commercial	8
High Obstruction Housing	34
Medium Obstruction Housing	76
Low Obstruction Housing	30
Main Roads	24
Rural Roads	71
Industry and Warehousing	10
Other Highways	23
Recreation Areas	12
Grand Total	300

# 2. Survey Results

The data, once collected, can be analysed in a number of ways. It is important to understand the overall performance of the area. Therefore, two methods have traditionally been used to analyse the grades assigned to sites and to provide this overview. The methods are:

- NI195-style scores. Reviewing the percentage of sites below an acceptable standard (below a B grade); this focusses on grades at the lower end of the scale. This score is weighted to account for only half of all B- grades.
- Standard Quality Intervals (SQI). This reviews the overall grading pattern by converting the grades to a 16 point scale and provides an overview of whether an element is at a Good, Satisfactory, Unsatisfactory or Poor standard.

Both of these methods are closely linked to the Code of Practice on Litter and Refuse (CoPLR). This states that sites should not fall below a grade B standard and sites should be cleansed to a grade A standard. Measuring the percentage of sites below an acceptable standard highlights where sites are failing and standards need addressing. The SQI method analyses the grading pattern across all of the sites for a particular element. This conversion is based on a calculation that expects to see all sites at a grade B or above, with a proportion of sites at 'A' and 'B+' standard.

An SQI is an interval (measured in terms of quality, rather than time) over which an observant person can reliably detect that a difference in the standard of an aspect of the visible environment has occurred. The range in the 'Satisfactory' category is from +1 to +4 SQI, and the 'Good' category is +5 to +8 SQI. Similarly, the range in the 'Unsatisfactory' band is from -1 to -4 SQI and in the 'Poor' category is from -5 SQI to -8 SQI. There is no zero point on this scale.

In terms of the graphical output, SQIs are displayed in either a Gauge Chart or a Matrix Chart (Figures 5 and 6). Further explanation of these charts can be found in Appendix 3.

# **All Areas NI-195 Style Results**

Classification	Litter	Detritus	Graffiti	Fly-posting
All Areas	4.17%	13.75%	0.17%	0.33%
Main Retail and Commercial	0.00%	0.00%	0.00%	0.00%
Other Retail and Commercial	0.00%	0.00%	0.00%	0.00%
High Obstruction Housing	1.47%	4.41%	0.00%	1.47%
Medium Obstruction Housing	6.58%	9.21%	0.66%	0.00%
Low Obstruction Housing	1.67%	10.00%	0.00%	0.00%
Main Roads	10.42%	12.50%	0.00%	0.00%
Rural Roads	1.41%	30.28%	0.00%	0.00%
Industry and Warehousing	20.00%	25.00%	0.00%	5.00%
Other Highways	4.35%	6.25%	0.00%	0.00%
Recreation Areas	0.00%	5.00%	0.00%	0.00%

#### NI195 Style Results for Selby

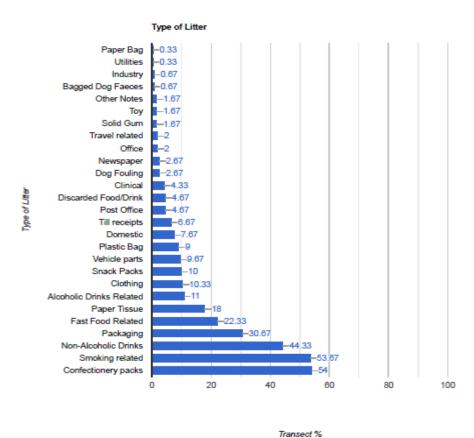
Looking at the above table Selby has excellent scores for Graffiti and Fly-posting with less than 1% failure for these issues. Litter is doing well with only 4% of survey sites failing for this issue compared to the National bench mark of 14% (unweighted). Detritus is a little high at 14% but with an Authority which has rural areas this is normally the case. We can see from the table that rural roads have the highest failure rate at 30%, closely followed by Industry and Warehousing.

#### Litter

An excellent 24 survey sites had no litter at all on them, with 126 survey sites having a very small amount and receiving a grade B+. Of the 300 survey sites 128 were graded B. Only 22 survey sites were graded below a B grade. Of these 19 survey sites were B- just below a B grade two were grade C and just one C-. No grade D survey sites were seen on the Selby survey. The C- graded survey site was a Layby on the Balne Moor Road near the junction of A19. This layby looked to have a lot of litter thrown from parked vehicles.



Litter in Weed growth on Marsh Croft Road



#### Litter type present on survey site

The above bar chart shows what litter was present on each transect. Confectionary packs were the most common sort of litter seen closely followed by Smoking related litter. Seeing smoking related litter on only 54% of transects is uncommon as it is normally found on most survey sites. This is a great result and could be down to a number of factors; from campaigns against littering, through cleaning of survey sites and what seems to be a trend of people switching to vapes which have less litter associated with them. Non-Alcoholic drinks litter is quite high and Surveyors noted that it seems to be an issue in Selby. The most commonly noted types were coffee cups and small plastic drinks bottles especially thrown from vehicles on roads and out of waste collections services in housing areas.

#### **Detritus**

Detritus is the biggest issue in Selby with nearly 14% of survey sites failing for this issue. Detritus was graded B on 148 sites, 46 were B-, 15 were C, 1 C- and D. Rural roads had the highest percentage of failing survey sites at 30.28%. This was due to farming activities bring mud on to the roads and surveyors noted that recent flooding had brought silt and soil onto the roads. Surveyors also noted that Selby had a lot of transects with high Leaf and blossom fall, if this issue is not cleared away it could add to the Detritus problem.

## **Graffiti and Fly-posting**

Graffiti and Flyposting are not an issue in Selby with less than 1% of survey sites failing for these issues. One survey site failed (B-) for Graffiti this was due to a lamp post being spray painted in a Medium Obstruction housing area. Two survey sites failed (B-) for Fly posting on in High Obstruction Housing and one in Industry & warehousing, both due to the build-up of remnants on lamp posts.

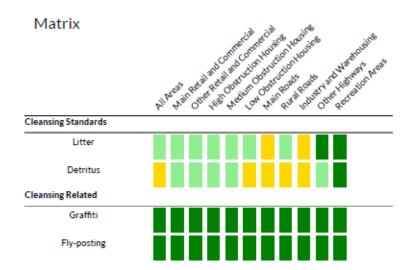
## **Gauge Chart**



Gauge Chart of all elements, All areas

In the gauge chart it can be seen that litter is +3 SQI 'Satisfactory'. Graffiti and Fly-posting are an excellent +8 SQI 'Good'. Detritus is -1SQI 'Unsatisfactory'

#### **Matrix Chart**



From the Matrix Chart is can be seen that Graffiti and fly-posting are rated 'Good' across all Land uses. Litter is 'Good in two land uses Other Highways and Recreation, 'Satisfactory' in all other land uses apart from Main Roads and Industry & Ware housing which is rated 'Unsatisfactory'. Detritus is rated 'Good' in Recreation Areas it is 'Satisfactory' in five land uses and 'Unsatisfactory' in five land uses.

#### **Tadcaster Area**

Classification	Litter	Detritus	Graffiti	Fly- posting
All Areas	1.06%	28.26%	0.00%	0.00%

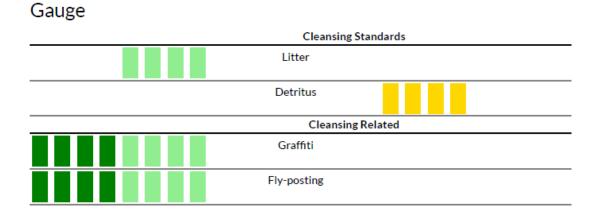
NI195 weighted Tadcaster

An inset survey was done in the Tadcaster area of Selby this consisted of 48 survey sites as the numbers of land uses are small it is only relevant to look at the results as a whole. Shown in the above table. Tadcaster has excellent results for Graffiti and Fly-posting with 0% failure which is better than the overall results. Litter was just over 1% failure which is better than the overall results by 3%. Detritus is performing worse in Tadcaster with just over 28% failure which is more than double the all area score. This is mainly down to survey sites falling on a rural road just outside Tadcaster that had serious issues with detritus, an example of this is shown in the photograph of Watson lane.



Watson Lane Tadcaster

The gauge chart for the Tadcaster area shows a similar pattern to the NI195 style results. Graffiti and fly-posting are doing extremely well. Litter its outperforming the all area score by 1 SQI and Detritus is performing worse by 3 SQI and is only 1 SQI away from being 'Poor'.



Gauge Chart Tadcaster Area

# 4. Conclusions

From the results we can see overall Selby has no issues with Graffiti and Fly-posting. Litter is well below the National Benchmark and failing grades only affect just over 4% of survey sites. Detritus is an issue in Selby with rural roads and Industry having serious issues with this element. Confectionary related litter is the most common form of litter followed by Smoking related and Non-alcoholic drinks related.

In the Tadcaster inset survey no survey sites were graded below a B for Graffiti and Fly-posting and only just over 1% of survey sites were graded below a B which was better than the overall results by 3%. Detritus was an issue the Tadcaster area, with just over 28% of survey sites graded below a B, the reason was due to the random survey of a rural road just outside Tadcaster.

Keeping up the current cleansing regimes on Litter, Graffiti and Fly-posting will keep these excellent results. Tackling non-alcoholic drinks related litter especially bottles and coffee cups thrown from cars through campaigns and enforcement may help to improve these scores further.

Detritus is an issue in the survey area and can be hard to tackle on rural roads, but surveyors did notice leaf and blossom fall and weeds affected a number of survey sites in built up areas tackling these issues may prevent Detritus from forming and make cleansing operations more efficient.

# **Appendix 1: Definition of Terms**

**Alcoholic drinks related** – all items associated with alcoholic drinks; this includes cans, bottles, wine cartons, identifiable bottle tops and ring pulls, labels from bottles, beer/spirit/shot glasses, etc.

**ATM slips** – financial receipts associated with automated cash machines.

**Bagged dog faeces** – dog faeces that are placed in a bag and left, whether the bag is on the ground or in a shrub/tree, etc.

**Balloons** – full or in part, inflated or deflated, including the stick or ribbon.

**Clinical packaging** – any packaging associated with any clinical waste, such as condom packets, pill packets, plaster packaging, etc.

Clinical wastes – any material that could have come into contact with human or bodily fluids. This includes excrement or material associated with medical, dental or veterinary activities, and materials of similar kinds which may have emanated from domestic or other residential properties, e.g. cotton buds, plasters, discarded nappies and other sanitary products, pill packets, condoms and needles used by drug abusers.

**Clothing** – including underwear, shoes, gloves, hats, and any other identifiable items of clothing, even if ripped or damaged.

**Commercial wastes** – materials discarded by all types of business, such as retail, catering, commercial, industrial and transport enterprises. Some premises, such as restaurants and hotels, can discard wastes that are similar to domestic refuse but which are treated differently because of their source and the large quantities that are usually involved.

**Confectionery material** – all types of confectionery material, such as sweet wrappers, chocolate wrappers, lollipop/iced lollipop sticks, chewing gum wrappers, etc., but not the confectionery itself.

**Construction waste** – includes all materials which appear to have originated directly from construction works (e.g. building and civil engineering projects). However, if materials appear to have been intentionally dumped or abandoned, they should be recorded as 'fly tipping'.

**Detritus** – comprises dust, mud, soil, grit, gravel, stones, rotted leaf and vegetable residues, and fragments of twigs, glass, plastic and other finely divided materials. Detritus includes leaf and blossom fall which has substantially lost its structure and has become mushy or fragmented (i.e. it can no longer be considered as recent leaf and blossom fall).

**Discarded food/drink** – small amounts of dropped or spilt food and drink. If there is evidence that it has been discarded from a food outlet or retail premises, it is classified as commercial waste. If the amounts of spilt food/drink are deemed large enough to attract vermin or produce an unpleasant odour due to decay, then they should be classified as putrescible waste.

**Domestic waste** – all materials normally found in domestic (household) waste containers; this can include waste stored in bags and wheeled bins. Domestic refuse can be spillage from a collection vehicle or waste arising from the dwelling.

**Fast food related** – packaging and paraphernalia related to freshly prepared, ready-to-eat food and drink, which is dropped by customers while sitting in, or passing through, an area. This includes wrappings, boxes, drinks containers, plastic straws, plastic cutlery, branded paper napkins, all sandwich cartons, salt sachets, etc. Fast-food premises include hot food takeaway premises, coffee shops, and all other retail outlets that sell pre-prepared foods (with short shelf lives) in a format that can be consumed in public places, including bakeries, supermarkets and mobile catering units.

**Flyposting** – any printed material which is unauthorised and either informally or illegally fixed to any structure. It includes all sizes of material, from small self-adhesive stickers to large posters – often advertising popular music recordings, concerts and other events. It excludes formally managed and approved advertising hoardings and any other authorised legally placed signs and notices (unless they are out-of- date).

**Fly-tipping** – comprises quantities of dumped materials, where there is evidence of attempted abandonment or concealment of the materials in question. The sources may vary, for example domestic refuse, bulky household goods, commercial or construction wastes, or travel/vehicle related wastes (old tyres, abandoned/burnt out cars).

**General litter** – items dropped or discarded by people (e.g. pedestrians, cyclists or drivers and passengers in vehicles) in public spaces. This category includes the types of materials that most people regard as litter – smokers' materials, sweet papers, fast-food packaging, drinks containers, etc.

**Graffiti** – any informal or illegal marks, scratchings, carvings, drawings or paintings that have been deliberately made by a person or persons on any physical element comprising public space.

**Harmful Waste** – any waste which has the potential to be harmful to people, animals and the environment, e.g. broken glass, batteries, aerosols, paint and oil tins, etc.

**Industry related** – waste which appears to have originated directly from commercial production, assembly or repair of goods and/or materials. Found most frequently on industrial estates, this often includes nuts, bolts, metal/plastic/wood fragments, and vehicle parts outside commercial garages.

**Lottery related** – scratch cards, lottery tickets and receipts.

**Newspaper/magazines** – part or whole newspapers and/or magazines including those which have been purchased, those which are available free of charge, and any supplements and inserts.

**Non-alcoholic drinks related** – all items associated with non-alcoholic drinks including cans, bottles, cartons, identifiable bottle tops and ring-pulls, straws, labels from bottles, etc. This excludes those items arising from fast food outlets, which should be classified as fast food litter.

Other Packaging – any packaging material which is deemed to have been dropped by a member of the public, rather than originating from a commercial or domestic source, but which is not captured by another category. For example, a soft drinks bottle is packaging but will be recorded as non-alcoholic drinks related litter. Examples of 'other packaging' include cellophane wrapping from around CDs and blister packaging from toys.

**Paper tissues** – paper tissues or toilet paper which appears to have come into contact with bodily fluids; this would be regarded as clinical waste. Branded paper napkins from fast food outlets which are deemed not to have come into contact with bodily fluids would be classified as fast food litter.

**Post Office related** – includes small, thick elastic bands used by the Post Office to fasten groups of mail together, which are often discarded by postal workers. This also includes information cards, for example, those used to advise that a parcel is waiting at a collection point.

**Putrescible Waste** – any items of waste in sufficient quantities that it may attract vermin, or produce an unpleasant smell due to decay. Putrescible waste can include carrion and large amounts of food, e.g. food spilt from a domestic or commercial waste collection.

**Retail litter (all types)** – waste that appears to have originated from all types of retail premises; for example, from fast food outlets, bakeries, cafés, fruit and veg. stores, butchers, convenience stores, clothing and electrical stores.

**Smokers' materials** – all types of items discarded by people using tobacco products, including cigarettes and cigarette ends, cigars, matchsticks/boxes, cigarette and cigar boxes/wrappers, disposable lighters, etc.

**Snack packs** – all items of packaging litter (excluding the contents) that are associated with pre-baked/pre-prepared snack foods, e.g. crisp packets, biscuit packaging, cake wrappers or containers, etc.

**Solid gum** – discarded, chewed chewing gum that has not been squashed into the pavement. This could include gum stuck to litter bins, posts or other street furniture.

**Staining** – any material that discolours surfaces comprising public spaces in an unplanned way, including chewing gum after it has been trodden into a paved surface, and general mud and grime that can build up in the absence of rainfall or street washing.

**Supermarket plastic bags** – supermarket chain branded plastic carrier bags.

**Telephone cards** – mobile phone pre-pay cards, international calling cards, etc.

**Till receipts** – receipts from any retail outlet.

**Travel related** – bus, train, tram and other public transport tickets, car parking pay-and-display stickers and fixed penalty tickets or sleeves.

**Vehicle parts** – these include any part of a motorised vehicle, including bodywork, engine parts, number-plates, wheel trims, exhaust (or part(s) of), and light or window glass, which appear to have originated from a vehicle. They may have been displaced by either wear and tear (i.e. falling off), roadside repairs or due to accidents. However, if the vehicle parts appear to have been deliberately dumped then they should be assessed as 'fly-tipping'. If they appear to have originated from a commercial garage, they should be classified as 'industry' under commercial waste.

**Wastes placed out** – waste either contained or uncontained which is judged to have been placed out for an expected collection. If there is any evidence that the waste has been intentionally dumped or abandoned, then it should be recorded as fly-tipping.

**Weed growth** – any plant that is growing in a location where it is not intended, including where plants or grass are encroaching on paved areas in an unplanned way – usually in colonising accumulations of detritus or along cracks and joints in paving. 'Weed growth' includes weeds that have been sprayed with weed killer and may be dead but have not yet been removed.

# **Appendix 2: Land Use Definitions**

All land uses include publically accessible land which can be managed by either local authorities or private land owners.

#### Main Retail and Commercial Areas

This land use consists of the main town and city retail and commercial centres. Urban tourist 'hot spots' which are wholly or partially separated from a main town or city retail and commercial centre are also included in this land use.

Main Retail and Commercial areas contain a choice of outlets in a range of different retail and commercial sectors (such as fashion clothing, financial services, restaurants, bars and entertainment), and will include national and international brand names. Normally, there is also a range of public facilities, including libraries, museums, law courts and places of worship.

#### Other Retail and Commercial Areas

This land use class covers retail and commercial areas which are primarily located outside main city and town retail and commercial centres (but excludes out-of-town or edge-of-town 'retail park/retail shed' developments, which are included with industry, warehousing and science parks).

Other Retail and Commercial areas usually contain a range of facilities that mainly meet the needs of local residents. Most premises contain individual private businesses, sometimes branches of regional chains (such as bakers), and occasionally national brand names. They can also be home to civic facilities, areas of office and hotel development, and areas of mixed retail, office, hotel and entertainment uses.

# **High Obstruction Housing Areas**

Housing areas should be classified as 'High Obstruction Housing' if the proportion of dwellings with purpose-built off-street parking facilities is less than or equal to 50%. In these areas, there is a high risk of obstruction to mechanical channel sweeping operations (e.g. obstruction from parked cars). High Obstruction Housing areas can also include occasional small retail premises, offices, manufacturing, and warehousing sites.

This land use class includes various housing types, such as:

- terraced housing
- alleyways behind and between housing areas where there is direct access to properties
- flats and maisonettes with only limited off-street parking
- semi-detached and short terraced dwellings with limited or no purpose made off-street vehicle parking, or parking provision which is not large enough for the use of modern vehicles.

# **Medium Obstruction Housing Areas**

Housing areas should be classified as 'Medium Obstruction Housing' if more than 50% of dwellings have purpose-made off-street parking/garaging facilities for up to 2 modern-day family cars.

This land use includes housing types such as:

- private housing, often where passageways at the side of houses are too narrow for most current-day cars
- council housing originally built with no off-street parking, where limited off-street parking has since been provided for some properties
- modern developments with limited off-street parking
- modern developments of flats with parking underneath
- terraced housing with garage facilities or rear access parking for up to 2 cars.

# **Low Obstruction Housing Areas**

This land use includes all types of housing where more than 50% of properties have purpose-made offroad garaging/parking within the property boundary for three or more cars. In these areas, there is generally a low risk of obstruction to mechanical channel sweeping operations.

The space available should be capable of accommodating all the parking requirements of residents (including, where applicable, boats and caravans, etc.) and most of the demand from visitors to the premises.

This category includes maisonettes and flats, as long as the parking is contained within the property boundary. In low obstruction housing areas, it is likely that there will be few or no vehicles parked on-street, and significant on-street parking is the exception rather than the rule.

## Industry (Industry, Warehousing, Retail Sheds and Science Parks)

This class includes industrial and warehousing developments, out-of-town retail parks (including food and non-food developments), and science parks (containing offices, laboratories and manufacturing processes).

The following sub-types would be classified as 'industry, warehousing, retail sheds and science parks' sites: classic estates primarily dedicated to heavy industry and warehousing, retail sheds and areas with large retail units, hospitals, business/science parks and campus (such as university or college properties).

#### **Main Roads**

Main Roads are all 'A' roads. However, if a main road is situated within Main Retail and Commercial, Other Retail and Commercial, or High Obstruction Housing area, then that transect should be recorded as that land use and not as a Main Road, due to the potential obstruction caused.

#### **Rural Roads**

This class comprises of all highways that are located outside built-up areas and are not included in the Main Roads or Other Highways land use classes, whether 'rural' in character or not.

# **Other Highways**

Other Highways are made up of the following:

 Formal lay-bys, informal lay-bys, stub roads, underpasses, footbridges, un-metalled bridleways, metalled bridleways, narrow routes and alleyways, cycle ways and 'other' - this includes any other highway which is not listed above.

#### **Recreation Areas**

This land use is a combination of public open space and watersides. 'Public open space' includes parks, recreation areas, grassed areas, picnic sites, and paved areas (which are not classed as either main or other retail or commercial locations). Officially signed and/or marked public footpaths and deconsecrated cemeteries should also be included in this land use category. 'Watersides' includes all publicly accessible areas adjacent to ponds, lakes, reservoirs, canals, rivers and estuaries.

# **Appendix 3: Explanation of scoring methods and charts**

#### **NI195**

National Indicator 195 was a statutory requirement for all local authorities until 2010. The indicator takes the grades from sites and produces a percentage of sites deemed to be below an acceptable standard. In accordance to CoPLR, any site graded below a grade B is classed as unacceptable.

NI195-style scores are weighted scores which classify a B- grade as a half-fail, so only 50% of sites graded as B- are included in the NI195-style percentage. All sites below a B- grade are classed as 'whole' fails, so no weighting is applied to C, C- and D grades. The combined percentage for sites below a B grade produces the NI195-style score.

# **Overall Quality Standards**

Local Environmental Quality Survey results can be presented in a number of ways, using different levels of detail for different purposes. Throughout this report the overall standards achieved are summarised as being 'Good', 'Satisfactory', 'Unsatisfactory' or 'Poor'. These are defined as follows:

**'Good'** – an exceptionally high standard that is unlikely to be maintained in all places at all times. This standard should be achieved after a service intervention (such as street sweeping) has taken place where the overall physical condition of the infrastructure in the survey area is satisfactory.

**'Satisfactory'** – this classification indicates that a survey area is not completely free of the environmental issue that is being reported – for example, there will be some Graffiti present – however the extent to which it is present is unlikely to be noticed by most people walking or travelling through the survey area.

**'Unsatisfactory'** – the environmental element in question is present to such a degree that many people passing through an area will notice it and some may regard it as worthy of criticism.

**'Poor'** – the condition of the environmental element in question has deteriorated to such a degree that few people would fail to notice it and most people would regard that standard as a matter for criticism.

The aim for Local Environmental managers, therefore, is to ensure that the condition of environmental elements does not fall below the lower end of the 'Satisfactory' scale before the next service intervention takes place. The threshold for a 'Satisfactory' standard is set at a point which is achievable in normal circumstances, given suitable equipment and diligence, and where most members of the public would perceive the standard to be satisfactory for the element in question.

# **Standard Quality Intervals**

Each of the four Quality Categories ('Good', 'Satisfactory', 'Unsatisfactory' and 'Poor') covers a range of standards, and can be sub-divided into four Standard Quality Intervals (SQIs). These are shown as sets of coloured blocks on the relevant charts. Each SQI block represents an interval over which a reasonably acute person should see that a small, qualitative difference in standard has occurred for the local environmental element being examined, e.g. Litter, Detritus, Fly-posting or Graffiti.

The SQI scale runs from +8 SQI at the upper end of the 'Good' category to -8 SQI at the bottom end of the 'Poor' category. There is no zero data point.

Dark Green is a 'Good' standard (+5 SQI to +8 SQI)

Light Green is a 'Satisfactory' standard (+1 SQI to +4 SQI)

Yellow is an 'Unsatisfactory' standard (-1 SQI to - 4 SQI)

Red is a 'Poor' standard (-5 SQI to -8 SQI).

## **Gauge Chart**

The Gauge Chart indicates the position of an environmental element within its overall quality category using a 'fuel gauge' graphic. Each of the four quality categories ('Good', 'Satisfactory', 'Unsatisfactory', and 'Poor') is sub-divided into four Standard Quality Intervals (SQI).

Each SQI represents an interval over which a reasonably acute person should see that a small, qualitative difference in standard has occurred for the local environmental element being examined.

The scale on a Gauge Chart runs from +8 SQI at the upper end of the 'Good' category (with +4 SQI being the top end of the 'Satisfactory' scale) to -8 SQI at the bottom end of the 'Poor' category (with -4 SQI being the lower end of the 'Unsatisfactory' category). This is the same scale as detailed under 'Standard Quality Intervals'.

#### **Matrix Chart**

The Matrix Chart provides a strategic overview of standards by element across all relevant Land Uses. The standard applicable to a particular element and Land Use is simply shown at an overall Standard Quality Interval (SQI), using the relevant colour – dark green (Good), light green (Satisfactory), amber (Unsatisfactory), or red (Poor).

# Printed on 100% recycled material

This report was first published in 2019 by Keep Britain Tidy Copyright © 2019 Keep Britain Tidy

No part of this report may be reproduced in any form whatsoever without prior permission in writing from the publisher. Permission will normally be given free of charge to charitable and other non-profit making organisations.

Keep Britain Tidy is a registered charity. No. 1071737.

#### **Keep Britain Tidy**

Elizabeth House The Pier Wigan WN3 4EX

T 01942 612621

enquiries@keepbritaintidy.org www.keepbritaintidy.org

